

Sponsorship Opportunities 2008

Sponsorship opportunities are available for **Horse World Arena (HWA) 2008**. Please check your interest level below, fax back the completed form to JulieAnn Evans at 831-304-9155 or mail to J. Evans, HWA, 301 New York Rd., Browns Mills, NJ 08015. I will contact you regarding the processing of a 50% deposit to confirm your sponsorship level selection.

Date: _____ Company Name: _____

Your Name: _____ Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Sponsorship Level – please check all that apply

- \$250 – Bronze \$500 – Silver \$1000 – Gold \$1000 – Clinician \$5000 – Footing or actual footing
 \$5000 or actual arena walls – Arena \$1000 per Stall – Call for bulk pricing Product

Bronze Sponsor - \$250

As a Bronze Sponsor, your company will be recognized as a sponsor of Horse World Arena with company name placed on the web site, recognition in the show program, and 2 complimentary show passes.

Silver Sponsor - \$500

As a Silver Sponsor, your company will be recognized as a sponsor of Horse World Arena with company name placed on the web site, recognition in the show program, 2 complimentary show passes, and one promotional announcement per day during the event.

Gold Sponsor - \$1000

As a Gold Sponsor, your company will be recognized as a sponsor of Horse World Arena with your company logo placed on the web site, in the show program, 2 complimentary show passes, one promotional announcement during the event, and one 10x10 complimentary booth space or credit toward a larger space.

Clinician Sponsor - \$1000

As a Clinician Sponsor for the Horse World Arena, your company logo will be prominently listed as a clinician sponsor for the event. The Clinician Sponsor company logo will be placed on the web site, in the show program, on all printed advertisements, direct mail pieces, and flyers distributed during the event. Company may provide one banner to be prominently displayed in the arena area maximum size 3'x5' location determined by Horse World Arena (banner to be provided by company), two promotional announcements during clinician demonstration time, and 2 complimentary show passes.

Footing Sponsor - \$5000 or Actual Footing

As a Footing Sponsor for the Horse World Arena, your company logo will be prominently listed as the footing sponsor for the event. The Footing Sponsor company logo will be placed on the web site, in the show program, on all printed advertisements, direct mail pieces, and flyers distributed during the event. Also included will be one 10x10 booth or credit toward a larger space, one banner prominently displayed in the arena area maximum size 3'x5' location determined by Horse World Arena (banner to be provided by company), 4 promotional announcements per day, and 4 complimentary show passes.

Arena Sponsor - \$5000 or Actual Arena Walls

As an Arena Sponsor for the Horse World Arena, your company logo will be prominently listed as the arena sponsor for the event. The Arena Sponsor company logo will be placed on the web site, in the show program, on all printed advertisements, direct mail pieces, and flyers distributed during the event. Also included will be one 10x10 booth or credit toward a larger space, one banner prominently displayed in the arena area maximum size 3'x5' location determined by Horse World Arena (banner to be provided by company), 4 promotional announcements per day, and 4 complimentary show passes.

Stall(s) Sponsor – \$1000 per stall – Call for bulk pricing

As a Stall Sponsor for the Horse World Arena, your company logo will be prominently listed as a stall sponsor for the event. The Stall Sponsor company logo will be placed on the web site, in the show program, on all printed advertisements, direct mail pieces, and flyers distributed during the event. Company may provide one banner to be prominently displayed in the arena area maximum size 3'x5' location determined by Horse World Arena (banner to be provided by company), promotional announcements and show passes determined by amount of stall sponsorship. Call for bulk pricing.

Product Sponsor - Actual Product for Distribution to

As a Product Sponsor for the Horse World Arena, your company product will be provided to all show attendees, prominently listed as a product sponsor for the event. The Product Sponsor company logo will be placed on the web site, in the show program, on all printed advertisements, direct mail pieces, and flyers distributed during the event. Also included will be one 10x10 booth or credit toward a larger space. Company may provide one banner to be prominently displayed in the arena area maximum size 3'x5' location determined by Horse World Arena (banner to be provided by company), 4 promotional announcements per day, and 4 complimentary show passes.