

Meadowlands PET EXPO

November 21-22, 2009

at The Meadowlands Exposition Center at Harmon Meadows – Secaucus, NJ



Contract For Exhibitor Space Booth Includes Pipe & Drape. No furniture supplied with Booth(s) .

Exhibit Information

Reserve **One Booth** (10'x10'), for \$ **650**

Reserve **Two Booth's**, for \$ **1100**

Reserve **20' x 20' space** includes quarter page ad in show program..... \$ **1650**

Reserve **Breeder/Groomer/Artist booth**, for \$ **400**

Reserve **Corner Additional** \$ **75**

Sponsor A **Rescue**, for \$ **200**

Reserve **Extra Badges** (per Badge) (Booth includes 2 Badges) \$ **5**

Reserve **One Furniture Package** \$ **95**
**Furniture Package Includes: (1) 6' Skirted Table & 2 Chairs*

Reserve **Basic Electric** (1-300 W) (Includes sales tax) \$ **120**

Booth Location: 1st Choice _____ **2nd Choice** _____ **3rd Choice** _____

Total Due

Booth Total \$ _____

Corner Total \$ _____

Badge Total \$ _____

Furniture Total \$ _____

Electric \$ _____

Show Program Total \$ _____

Total Due \$ _____

50% Deposit \$ _____

Balance Due \$ _____

Electric NOT Included with Booth

Call for bulk space prices and availability

A 50% deposit is required with this application to hold the reservation, balance to be paid by October 20, 2009

Tax ID Number _____

Form of Payment (Check One): Full payment or deposit **MUST** accompany Agreement. If paying by credit card you must fill out all the information.

_____ Check in the amount of \$ _____ (Payable to "EQXPO")

_____ Credit Card _____ VISA _____ Master Card _____ AmEx _____ Discover

Amount to Charge upon Receipt (deposit or total due) \$ _____

Credit Card # _____ Expiration Date _____ CVV # _____

Name on Card _____ Signature _____

IMPORTANT! Billing Address for Credit Card _____

I authorize EQXPO, LLC to charge the remainder of the balance on Oct. 20, 2009 to the credit card indicated to the left.

INITIAL HERE _____

PLEASE LIST PRODUCTS TO BE EXHIBITED AT SHOW: (Must be filled out to be processed)

All Checks Are Payable To: EQXPO, 114 West Hills Rd., Huntington Station, NY 11746.

- It is agreed that space assigned to us shall be accepted by us.
- It is agreed that the Exhibit Rules and Regulations as contained in the Exhibitor Manual, are part of this Contract.
- Only the products listed above are those we may exhibit.
- Pet EXPO, reserves the right to make last minute changes in floor plan.
- Co-Exhibitor Fee - \$250 will be charged for each additional co-exhibitor in your booth.
- In the event of non performance in any form, the Exhibitor will be liable for the full retail value of the space allotted (\$650 per 10x10)
- All exhibitors are required to carry ALL RISK INSURANCE. Please see page 2 in Exhibitor Manual.

PLEASE ENCLOSE DEPOSIT or FULL PAYMENT WITH SIGNED CONTRACT

FULL PAYMENT MUST BE RECEIVED NO LATER THAN OCTOBER 20, 2009

- Deposit of 50% is required with application.**
- CANCELLATIONS:** If cancellation occurs prior to August 15, 2009 there will be a charge of \$200.00 per booth space. **CANCELLATION MUST BE MADE BY CERTIFIED MAIL ONLY.**
- The Exhibitor will be liable for the entire contract price for any contract cancelled after August 15, 2009.
- No Cancellation refund after August 15, 2009.
- In the event of default by exhibitor, exhibitor agrees to pay collection costs including reasonable attorney's fees.

Company Name _____
(As should appear on Booth Sign)

Address _____

City _____ State _____ Zip _____

Phone # _____ Fax # _____

E-Mail _____

Please supply email to receive further information by email!!

I am duly authorized to enter into this agreement and personally guarantee the same.

Authorized Person _____

(Please Print)

Title _____

*Signature _____ Date _____

*By signing this form, my company agrees to the EQXPO, LLC exhibit policy as outlined in the Exhibit Policy insert.

SIGNATURE REQUIRED TO PROCESS CONTRACT