

Meadowlands PET EXPO

Nov. 18-20, 2011

at The Meadowlands Exposition Center at Harmon Meadows – Secaucus, NJ



Contract For Association Space

IMPORTANT! Set-Up is Friday ONLY! Call For Time

Exhibit Information

<input type="checkbox"/> Reserve *Rescue/Shelter Area Free Space ,	\$	N/C
<input type="checkbox"/> Reserve one Booth (can only sell logo'd merchandise)	\$	200
<input type="checkbox"/> Reserve One Booth , (can sell merchandise) for	\$	400
<input type="checkbox"/> Reserve Extra Badges (per Badge) (Booth includes 2 Badges)	\$	5
<i>Badges must be ordered in advance – They will not be sold at the door.</i>		
<input type="checkbox"/> Reserve One Furniture Package	\$	95
<i>*Furniture Package Includes: (1) 6' Skirted Table & 2 Chairs</i>		
<input type="checkbox"/> Sponsor A Rescue , for	\$	200

**All associations with free space will be located in the Rescue and Adoption Network Area.*

Total Due

Booth Total	\$	_____
Badge Total	\$	_____
Furniture Total	\$	_____
Electric	\$	_____
Show Program Total	\$	_____
Total Due	\$	_____
50% Deposit	\$	_____
Balance Due	\$	_____

For Association Price to apply ONLY Logo or Breed Specific items can be sold.

Electric NOT Included with Booth

Tax ID Number _____

Form of Payment (Check One): Full payment or deposit MUST accompany Agreement. If paying by credit card you must fill out all the information.

_____ Check in the amount of \$ _____ (Payable to "EQXPO")

_____ Credit Card _____ VISA _____ Master Card _____ Discover

Amount to Charge upon Receipt (deposit or total due) \$ _____

Credit Card # _____ Expiration Date _____ CVV # _____

Name on Card _____ Signature _____

IMPORTANT! Billing Address for Credit Card _____

_____ I authorize EQXPO, LLC to charge the remaining balance on the credit card to the left 30 days prior to show.

For Association **FREE SPACE** to apply **YOU ARE REQUIRED TO HAVE PETS AT YOUR AREA OR ONLY Logo or Breed Specific** items can be sold. (Must be filled out to be processed or see attached sheet for categories.)

All Checks Are Payable To: Family Pet Expo, LLC, 114 West Hills Rd., Huntington Station, NY 11746.

- It is agreed that space assigned to us shall be accepted by us.
- It is agreed that the Exhibit Rules and Regulations as contained in the Exhibitor Manual, are part of this Contract.
- Only the products listed above are those we may exhibit.
- Pet EXPO, reserves the right to make last minute changes in floor plan.
- In the event of non performance in any form, the Exhibitor will be liable for the full retail value of the space allotted.
- All exhibitors are required to carry ALL RISK INSURANCE or Signed Wavier. Please see page 2 in Exhibitor Manual.

PLEASE ENCLOSE DEPOSIT or FULL PAYMENT WITH SIGNED CONTRACT
FULL PAYMENT MUST BE RECEIVED NO LATER THAN 30 DAYS PRIOR TO THE SHOW

Association Name _____
(As should appear on Booth Sign)

Address _____

City _____ State _____ Zip _____

Phone # _____ Fax # _____

E-Mail _____

Please supply email to receive further information by email!!

I am duly authorized to enter into this agreement and personally guarantee the same.

Authorized Person _____
(Please Print)

Title _____

*Signature _____ Date _____

*By signing this form, my company agrees to the EQXPO, LLC exhibit policy as outlined in the Exhibit Policy insert.

SIGNATURE REQUIRED TO PROCESS CONTRACT

THE MEADOWLANDS PET EXPO

November 18-20, 2011

The Meadowlands Expo Center, Secaucus, NJ

The Exhibitor understands and agrees as follows:

1. The Meadowlands PET EXPO, EQXPO, LLC, its agents, officers or employees, shall not be liable for property damage or personal injury to Exhibitor, its agents, employees, helpers &/or guests, which may occur on or about any part of the subject premises including your booth space, regardless of how such an injury or damage may have occurred. Exhibitor waives any claim against the Meadowlands PET EXPO, EQXPO, LLC, and assumes all liability for loss or damage to exhibitor's property entrusted to the premises. Exhibitor shall hold the Meadowlands PET EXPO and EQXPO, LLC harmless and shall indemnify the Meadowlands PET EXPO and EQXPO, LLC against all liability or expenses arising out of any claim of injury or damage to any person or property, together with all costs in connection with the defense thereto, including attorney's fees.
2. SET-UP: Set-up of booths must be complete at show opening and must remain set up and open for business until show closing. Booths and aisles must be kept clear for safe access throughout show hours.
3. The Meadowlands PET EXPO, EQXPO, LLC reserves the right to demand removal by an Exhibitor of any items which may not be in keeping with the show's image. Exhibitors must provide consumers with receipts that include Exhibitor's name and phone number. All items for sale must have legible price tags.
4. The Meadowlands PET EXPO, EQXPO, LLC reserves the right to make rules and regulations it deems proper and necessary and exhibitor agrees to accept such rules and regulations and any interpretation as is set forth by the Meadowlands PET EXPO and EQXPO, LLC.
5. All municipal, state, and federal requirements in connection with sales must be fulfilled.
6. This contract cannot be assigned without prior written consent of the Meadowlands PET EXPO and EQXPO, LLC.
7. The use of porters, if available, to assist unloading and loading is at exhibitor's own risk, and The Meadowlands PET EXPO and EQXPO, LLC shall not be liable for any resulting damage or claim.
8. Exhibitor warrants that exhibitor carries vehicle liability insurance for any vehicle that is brought onto the facility premises.
9. This agreement and performances here under, and all suits and proceedings here under shall be interpreted and construed pursuant to the laws of New Jersey.
10. By signing the front of this Exhibitor agreement the Exhibitor agrees that they have read and understand all of the above rules and regulations and those that appear in the Exhibitor Manual for the Meadowlands PET EXPO.