

**OFFICIAL PROGRAM**

# **North Jersey Pets**

The only glossy, full color local magazine for pet lovers and official program of the 2010 Meadowlands Pet Expo.

**Reach pet lovers who spend more than \$200 million on pets each year!\***



**Free distribution of over 16,000 copies to:**

- Meadowlands Pet Expo  
Nov. 20-21
- Veterinary offices
- Pet stores
- Grocery stores
- *And much more!*

Publication Date  
**October 20, 2010**  
(One month prior to show date)

Deadline  
**September 15, 2010**

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