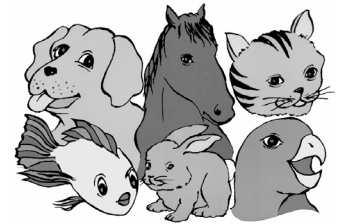


# Long Island PET EXPO

November 11-13, 2005

Nassau Veterans Memorial Coliseum



## Contract For Exhibit Space

Booth Includes Pipe & Drape. No furniture supplied with Booth(s).

**IMPORTANT! Setup is Thursday ONLY! Additional charges will apply for Friday Setup.** \*Furniture Package Includes: (1) 6' Skirted Table & 2 Chairs

### Exhibit Information

- Reserve **One booth**, for ..... \$ **1,100**
- Reserve **Two Booth's**, for ..... \$ **1,750**
- Reserve **Three Booth's**, for ..... \$ **2,350**
  
- Reserve **Breeder/groomer/artist booth**, for ..... \$ **500**
- Reserve **One Corner** for ..... \$ **100**
- Reserve **Extra Badges** (per Badge) (Booth includes 2 Badges) ..... \$ **5**
- Reserve **One Furniture Package** ..... \$ **50**

Booth Location: 1<sup>st</sup> Choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_ 3<sup>rd</sup> Choice \_\_\_\_\_

#### Call for bulk space prices and availability

A 50% deposit is required with this application to hold the reservation, balance to be paid by September 1, 2005.

**Door Prizes:** Throughout the show we have door prize drawings. All winners are directed to your booth to pick up their prize. This way you have the opportunity to introduce yourself and your products or services.

Product Service \_\_\_\_\_  
Retail Value \$ \_\_\_\_\_

### Show Program Advertising

I wish to advertise in the Show Program.  
Black and White Rates

- 1/8 Page (3 1/2" wide x 2 3/8" deep) .....\$100
  - 1/4 Page (3 1/2" wide x 4 3/4" deep) ..... \$150
  - 1/2 Page (7 1/2" wide x 4 3/4" deep) .....\$200
  - Full Page (7 1/2" wide x 10" deep) .....\$350
  - Full Page Color (7 1/2" wide x 10" deep\*) .....\$850
- \*Full Color is available on Back Cover, Inside Front Cover, and Inside Back Cover.  
Final Film Negatives (RRED) are required, 133 or 150 line screen, with color proof.

\*\*Prices reflect camera ready ads only. 120 Line Screen for halftones  
There will be a \$150 charge to prepare ads.

Other production questions may be referred to our publisher: Bill Bohn, BG GRAPHICS at  
631-423-0620 FAX 631-423-0567 E-Mail: Bohnwr@optonline.net

### Total Due

Booth Total \$ \_\_\_\_\_  
Corner Total \$ \_\_\_\_\_  
Badge Total \$ \_\_\_\_\_  
Furniture Total \$ \_\_\_\_\_  
Show Program Total \$ \_\_\_\_\_  
**Total Due** \$ \_\_\_\_\_  
50% Deposit \$ \_\_\_\_\_  
**Balance Due** \$ \_\_\_\_\_

**Electric NOT Included  
with Booth**

Tax ID Number  
\_\_\_\_\_

PLEASE LIST PRODUCTS TO BE EXHIBITED AT SHOW: (Must be filled out to be processed or see attached sheet for categories.)

### All Checks Are Payable To:

Family Pet EXPO, LLC, 114 West Hills Rd., Huntington Station, NY 11746.

1. It is agreed that space assigned to us shall be accepted by us.
2. It is agreed that the Exhibit Rules and Regulations as contained in the Exhibitor Manual, are part of this Contract.
3. Only the products listed above are those we may exhibit
4. Family Pet EXPO, LLC reserves the right to make last minute changes in floor plan.
5. Co-Exhibitor Fee - \$500 will be charged for each additional co-exhibitor in your booth.
6. In the event of non performance in any form, the Exhibitor will be liable for the full retail value of the space allotted.
7. All exhibitors are required to carry ALL RISK INSURANCE. Please see page 2 in Exhibitor Manual.

### PLEASE ENCLOSE PROPER DEPOSIT WITH SIGNED CONTRACT

**FULL PAYMENT MUST BE RECEIVED BY SEPTEMBER 1, 2005, OR 1 1/2% PER MONTH WILL BE CHARGED TO ACCOUNTS PAST DUE**

1. **50% Deposit is Required.**
2. **CANCELLATIONS:** If cancellation occurs prior to August 12, 2005, there will be a charge of \$300.00 per booth space.  
**CANCELLATION MUST BE MADE BY CERTIFIED MAIL ONLY.**
3. The Exhibitor will be liable for the entire contract price for any contract cancelled after August 12, 2005.
4. No Cancellation refund after August 12, 2005.
5. No refunds on priority registration or partial deposits.
6. In the event of default by exhibitor, exhibitors agrees to pay collection costs including reasonable attorney's fees.

Company Name \_\_\_\_\_  
(As should appear on Booth Sign)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

E-Mail \_\_\_\_\_

I am duly authorized to enter into this agreement and personally guarantee the same.

Authorized Person \_\_\_\_\_

(Please Print)

Title \_\_\_\_\_

\*Signature \_\_\_\_\_ Date \_\_\_\_\_

\*By signing this form, my company agrees to the EQXPO, LLC exhibit policy as outlined in the Exhibit Policy insert.